

# EXHIBITOR REGISTRATION

## Granada, Spain

### October 3<sup>rd</sup> to 5<sup>th</sup>, 2012



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Please, send by fax to +34 91 542 07 00

VI 12 05 04

#### 1. Contact person of your company with GSAR Marketing, organizers of MITM/CULTOURFAIR:

Name: ..... Email: .....

#### 2. Your details for the official directory:

Name on Stand (25 characters maximum): .....

Address: .....

City/P. Code: ..... Province/State: ..... Country: .....

Web: ..... Email: .....

Phone: (.....) ..... Fax: (.....) .....

#### 3. Delegate Registration: (Please, verify the number of delegates allowed per stand. It includes a welcome reception, a working lunch, three coffee breaks and a closing dinner).

Delegate 1: ..... Job Title 1: .....

Delegate 2: ..... Job Title 2: .....

#### 4. Exhibiting Options. Paneled modular stands. Characteristics:

	Stand Dimensions	Delegates Included	Extra Delegates	Pre-Scheduled Appointments	Furniture Included
Single Stand	3 x 2 m	1	1 more at € 250	Up to 20	Sign, 1 table / 3 chairs
Shared Stand	3 x 2 m	2	No	Up to 20 (10 per company)	Sign, 2 tables / 4 chairs
Multiple Stand	6 x 2 m	4	No, to annex an additional stand.	Up to 40 (10 per company)	Sign, 4 tables / 8 chairs
Additional (Multiple)	3 x 2 m	2	No	Up to 20 (10 per company)	Sign, 2 tables / 4 chairs

#### 5. Stands Prices - 20% discount on stand prices until June 15<sup>th</sup>, 2012:

PRICE:

YOUR SELECTION:

##### 5.1. Single Stand (For 1 company's use)

EUR 3.880,00

Stand(s)

##### 5.2. Shared Stand (For to 2 companies' use)

EUR 4.580,00

Stand(s)

##### 5.3. Multiple Stand (For up to 4 companies' use)

EUR 7.360,00

Stand(s)

##### 5.4. Additional to Multiple Stand (For up to 2 companies' use)

EUR 3.580,00

Stand(s)

Extra Delegate (Discount not applicable):

EUR 250,00

Delegate(s)

#### 6. Extra Services for Exhibitors:

PRICE:

YOUR SELECTION:

Advertisement on the official directory:

EUR 980,00

Early appointments agenda (by email 3 days before the event commencement):

EUR 50,00

1 hour seminar to all buyers, press and exhibitors. Room and audio included.

EUR 3.500,00

Promotional material in registration bags:

From EUR 280,00

Banner in MITM Euromed and CULTOURFAIR websites:

EUR 1.000,00

3 E-Mailings to more than 65.000 international buyers:

EUR 2.100,00

#### 7. Payment\*: Deposit of EUR 1.000 by credit card.

Total payment by credit card (plus EUR 50 of expenses).

SUBTOTAL: EUR \_\_\_\_\_

VISA  MasterCard Credit Card #: \_\_\_\_\_

8% TAXES: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Holder: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

TOTAL: EUR \_\_\_\_\_

\*A deposit of EUR 1.000 is required with your registration. The amount due to be paid within the next 30 days (bank transfer is accepted). Total payment by credit card is required, if your registration is made within the 45 days before the event commencement.

Billing Details: \_\_\_\_\_

\_\_\_\_\_ VAT # of your Company: \_\_\_\_\_

# OFFICIAL RULES AND REGULATIONS

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1. MITM Euromed/CULTOURFAIR 2012 exhibitors must be public organizations or suppliers of tourism and travel services from all around the world.
2. The contracting of one single, shared or multiple stand is required to participate as an exhibitor in MITM Euromed/CULTOURFAIR.
3. Each single, shared or multiple stands are provided with appointment agendas. The maximum number of these is detailed in the registration form.
4. Registrations are final when this form is received by G.S.A.R. Marketing, signed by the exhibitor and, as such, the exhibitor is committed to pay for the contracted stand.
5. Participants must be bona-fide employees of the contracting company or organization. The use of a stand is limited to the companies or organizations that appear in the registration form.
6. The maximum number of delegates per single stand are two (one of them included in the stand price). For shared stands, one per sharing company. For multiple stands, four. For additional to multiple stands, two.
7. Only the contracting company name sign will be shown at the stand –single or multiple-. The two company names will be placed on the shared stand. For multiple stands, the names of the participating companies –up to four- will be placed either on the back wall of the stand or on top of the tables.
8. One company profile will appear in the Directory per single stand, two per shared stand and up to four profiles –if delegates represent different companies- for multiple stands.
9. A deposit of € 1.000 is required to be paid by credit card with the registration form. The amount due must be paid within 30 days from registration (wire transfer is accepted). If registration is done within the 45 days before the event commencement, payment must be made in full with credit card. € 50 of expenses will be charged for payments by credit card (except for the deposit).
10. Early-bird discounts on the stand price will be applied to those registrations paid within the following conditions: 20% discount for registrations paid up to June 15<sup>th</sup>, 2012. 10% between June 16<sup>th</sup> and July 20<sup>th</sup>, 2012. An invoice will be sent showing the total price of the selected stand and, if the total payment is made before the dates above referred, the equivalent amount to the applicable discount will be refunded.
11. Payment for multiple stands will be invoiced and paid by the contracting organization or company, being the responsibility of this the collection of payments from the stands' sharing companies.
12. Exhibitor stands will be assigned by national or geographic regions if possible.
13. Exhibitors may decorate aisles to identify countries, regions or corporate groupings at exhibitor's cost.
14. Displays and decorations must not surpass the stand's contracted dimensions and must be approved by GSAR Marketing.
15. Cancellations must be made in writing and received *by mail, email or fax*, under the following conditions: Cancellations received up to June 15<sup>th</sup>, 2012 will be refundable, less € 400,00 of handling fee. 50% of refund for cancellations made between June 16<sup>th</sup> and July 20<sup>th</sup>, 2012. **NO REFUNDS FOR CANCELLATIONS MADE FROM AND INCLUDING JULY 21<sup>ST</sup>, 2012.**
16. Exhibitor kits containing name badge, appointments agenda and delegates directory, will be given to the company's first registering delegate, and only upon full payment of all dues.
17. Charges and fees assessed by the exhibitors bank for payments to G.S.A.R. Marketing must be paid in cash at registration time at the venue.
18. MITM/CULTOURFAIR identification badge is required for entry into the travel market.
19. Delegates must wear their badge during all official functions. Replacements of lost badges are available for EUR 100,00.
20. Badges may not be shared. Shared badges will be confiscated.
21. The time limit for the request of identification badges is September 3<sup>rd</sup>, 2012. After that date, any name change will incur a charge of EUR 35,00.
22. In order to be present in the Exhibitors Directory, complete registration forms must be received before September 3<sup>rd</sup>, 2012.
23. Registrations received after September 3<sup>rd</sup>, 2012 will not be provided with a pre-scheduled appointments agenda.
24. Exhibitor's advertisement must be received in the proper format by September 3<sup>rd</sup>, 2012. There will not be refunds if material is received after the deadline.
25. Private functions will not be permitted during MITM/CULTOURFAIR event. Non compliance will result in ejection from this and future MITM/CULTOURFAIRS.
26. Dismantling of stands will not be permitted before 12:00 noon on October 5<sup>th</sup>, 2012.
27. The distribution of commercial material is only permitted within the stands. Material found in other areas will be confiscated.
28. Publicity selling is completely forbidden and commercial activities outside the module are completely forbidden.
29. The supplier agrees not to hold G.S.A.R. Marketing responsible for loss, damages or charges resulted from the use of contracted space.
30. In the event of any circumstance which may create an extraordinary risk of injury or damage, or due to strikes, acts of war, political or social uprising, extreme weather conditions or natural disasters or similar, G.S.A.R. Marketing, S.L shall have the right and sole discretion to determine the course of action to be followed with respect to MITM/CULTOURFAIR. In the event that G.S.A.R. Marketing, S.L cancels, postpones or limits MITM/CULTOURFAIR for reasons of safety, or by the other conditions explained above or similar, neither G.S.A.R. Marketing, S.L nor any of its officers, directors, or employees shall be held liable or responsible in connection with such cancellations or limitations, and their failure to perform any further obligations regarding MITM/CULTOURFAIR shall not constitute a breach of any contract on the part of G.S.A.R. Marketing, S.L.
31. Insurance such as personal, theft, medical, injures, liability, etc is not included and it is the responsibility of the registered delegate.
32. G.S.A.R. Marketing is not liable for any financial responsibilities incurred by individual delegates, or exhibiting companies.
33. Points not covered by this document are subject to G.S.A.R. Marketing, S.L. approval. It is understood that incompliance by exhibitor of any official rule can be sanctioned by ejection from the present and/or future MITM/CULTOURFAIR editions.

**Signing this registration form means to fully agree with above Official Rules and Regulations, as well as agreeing to pay in full the services contracted in previous page at the shown times. Cancellations penalties will apply as mentioned above, even if the exhibitor does not attend as such the event for which he/she is herewith registering.**

Authorized Signature: ..... Name: ..... Date: .....

According the current legislation (Constitutional Act 15/1999 (Data Protection) and the 34/2002 Act (Information Society and e-Commerce Services), we hereby inform you that your details, including your email and mobile telephone number, will be included in the automated files owned by GSAR Marketing (Ferraz, 80, 28008 Madrid), for the purposes of commercial communications. To exercise your rights of access, modification, cancellation and opposition, please, contact GSAR Marketing. Promotion only valid for adults aged 18 and above.

# MARKET PROFILE

**Choose the categories that best describe your company or organization and its activities.**

**This information will appear in the MITM Directory for distribution to buyers, so they can choose appointments.**

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## A. WE ARE A:

- |  |   |   |
|--|---|---|
| 01 <input type="checkbox"/> Tourism Office | 09 <input type="checkbox"/> Railroad              | 17 <input type="checkbox"/> Museum                        |
| 02 <input type="checkbox"/> CVB            | 10 <input type="checkbox"/> Incoming Agency/DMC   | 18 <input type="checkbox"/> Opera/Theatre/Festival        |
| 03 <input type="checkbox"/> Hotel Chain    | 11 <input type="checkbox"/> Audiovisual Company   | 19 <input type="checkbox"/> Shows                         |
| 04 <input type="checkbox"/> Hotel          | 12 <input type="checkbox"/> Entertainment Company | 20 <input type="checkbox"/> Theme Park                    |
| 05 <input type="checkbox"/> Airline        | 13 <input type="checkbox"/> Wine Tours            | 21 <input type="checkbox"/> Casino                        |
| 06 <input type="checkbox"/> Car Rental     | 14 <input type="checkbox"/> Religious Events      | 22 <input type="checkbox"/> Restaurant                    |
| 07 <input type="checkbox"/> Bus Charter    | 15 <input type="checkbox"/> Conventions Center    | 23 <input type="checkbox"/> Indigenous/Aboriginal Culture |
| 08 <input type="checkbox"/> Cruise Line    | 16 <input type="checkbox"/> Cultural Center       | 24 <input type="checkbox"/> Other: _____                  |

## B. WE ARE LOCATED IN:

- 01  EUROPE. Countries: \_\_\_\_\_
- 02  NORTH AFRICA. Countries: \_\_\_\_\_
- 03  REST OF AFRICA. Countries: \_\_\_\_\_
- 04  MIDDLE EAST. Countries: \_\_\_\_\_
- 05  NORTH AMERICA. Countries: \_\_\_\_\_
- 06  CENTRAL AMERICA. Countries: \_\_\_\_\_
- 07  SOUTH AMERICA. Countries: \_\_\_\_\_
- 08  CARIBBEAN. Countries: \_\_\_\_\_
- 08  ASIA. Countries: \_\_\_\_\_
- 07  PACIFIC. Countries: \_\_\_\_\_

## C. WE'D LIKE TO OBTAIN:

- |  |  |
|--|--|
| 01 <input type="checkbox"/> Incentive Travel (Up to _____ persons) | 07 <input type="checkbox"/> Individuals/FITs             |
| 02 <input type="checkbox"/> Conventions (Up to _____ persons)      | 08 <input type="checkbox"/> Groups (Up to _____ persons) |
| 03 <input type="checkbox"/> Meetings (Up to _____ persons)         | 09 <input type="checkbox"/> Cultural Travel              |
| 04 <input type="checkbox"/> Congresses (Up to _____ persons)       | 10 <input type="checkbox"/> Leisure Travel               |
| 05 <input type="checkbox"/> Exhibitions ( _____ m2)                | 11 <input type="checkbox"/> Other: _____                 |
| 06 <input type="checkbox"/> Seminars                               | _____  |

## D. WE OFFER THE FOLLOWING SERVICES:

- |   |   |   |
|---|---|---|
| 01 <input type="checkbox"/> Hotel (Stars: _____ ) | 06 <input type="checkbox"/> Tours / Transfers     | 11 <input type="checkbox"/> Audiovisual Aids    |
| 02 <input type="checkbox"/> Apartments / Villas   | 07 <input type="checkbox"/> Multilingual Guides   | 12 <input type="checkbox"/> M.I.C.E. Facilities |
| 03 <input type="checkbox"/> Transport             | 08 <input type="checkbox"/> Inhouse Entertainment | 13 <input type="checkbox"/> Meals               |
| 04 <input type="checkbox"/> Car Rental            | 09 <input type="checkbox"/> Shows                 | 14 <input type="checkbox"/> Others: _____       |
| 05 <input type="checkbox"/> Own Bus / Car         | 10 <input type="checkbox"/> Theme Functions       | _____   |

## E. WE CAN PROVIDE YOU WITH THE FOLLOWING SUPPORT:

- |  |  |   |
|--|--|---|
| 01 <input type="checkbox"/> Group Discounts              | 04 <input type="checkbox"/> Pendrives              | 07 <input type="checkbox"/> Promotional Gifts |
| 02 <input type="checkbox"/> Tailored Packages            | 05 <input type="checkbox"/> CDs/DVDs               | 08 <input type="checkbox"/> Others: _____     |
| 03 <input type="checkbox"/> International Representation | 06 <input type="checkbox"/> Multilingual Brochures | _____   |

## F. A SHORT DESCRIPTION OF MY COMPANY IN 25 WORDS

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\_\_\_\_\_