

EXHIBITOR REGISTRATION

April 27th - 28th - 29th, 2011

Vigo, Northwestern Spain



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Please, send by fax to +34 91 542 07 00

V3 10 11 16

1. Person from your company, who will be in contact with MITM Euromed:

Name: Email:

2. Your details for MITM Euromed Directory:

Name on Stand (25 characters maximum):

Address:

City/P. Code: Province/State: Country:

Web: Email:

Phone: (.....) Fax: (.....)

3. Delegate Registration: (Please, verify the number of delegates allowed. It includes one welcome reception, one working lunch, three coffee breaks and one closing dinner).

Delegate 1: Job Title 1:

Delegate 2: Job Title 2:

4. Exhibiting Options. Paneled modular stands. Characteristics:

	Stand Measurements	Delegates Included	Extra Delegates	Pre-Scheduled Appointments	Furniture Included
Single Stand	3 x 2 m	1	Yes, up to 2. (€ 250,00 each)	Up to 20	Sign, 1 table / 3 chairs
Shared Stand	3 x 2 m	2	No	Up to 20 (10 per company)	Sign, 2 tables / 4 chairs
Multiple Stand	6 x 2 m	4	No, only additional Stand.	Up to 40 (10 per company)	Sign, 4 tables / 8 chairs
Additional (Multiple)	3 x 2 m	2	No	Up to 20 (10 per company)	Sign, 2 tables / 4 chairs

5. Stands Prices - 20% Discount until October 31st, 2010 on stand prices:

	PRICE:	YOUR SELECTION:
5.1. Single Stand (For 1 company's use)	EUR 3.880,00	<input type="checkbox"/> ____ Stand(s)
5.2. Shared Stand (For to 2 companies' use)	EUR 4.580,00	<input type="checkbox"/> ____ Stand(s)
5.3. Multiple Stand (For up to 4 companies' use)	EUR 7.360,00	<input type="checkbox"/> ____ Stand(s)
5.4. Additional to Multiple Stand (For up to 2 companies' use)	EUR 3.580,00	<input type="checkbox"/> ____ Stand(s)
Extra Delegate (20% discount not applicable):	EUR 250,00	<input type="checkbox"/> ____ Delegate(s)

6. Extra Services for Exhibitors:

	PRICE:	YOUR SELECTION:
Advertisement on Buyers Directory:	EUR 980,00	<input type="checkbox"/>
Early appointments agenda (Sent by email 3 days before MITM commencement):	EUR 50,00	<input type="checkbox"/>
Buyer Contacts in Excel and Access formats:	EUR 125,00	<input type="checkbox"/>
1 hour seminar to all buyers, press and exhibitors. Room and audio included.	EUR 3.500,00	<input type="checkbox"/>
Promotional material in registration bags:	From EUR 280,00	<input type="checkbox"/>
Banner in MITM Americas Web:	EUR 1.000,00	<input type="checkbox"/>
3 E-Mailings to more than 65.000 international buyers:	EUR 2.100,00	<input type="checkbox"/>

7. Deposit required with registration: EUR 1.000 (by credit card).

<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard Credit Card #: _____ Exp. Date: _____ Holder: _____ Signature: _____ Date: _____	SUBTOTAL: EUR _____ 8% TAXES: _____ TOTAL: EUR _____
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8. Total Payment by bank transfer to GSAR Marketing S.L. within 30 days from Registration (See payment conditions).

Billing Details: _____

_____ **VAT # of your Company:** _____

OFFICIAL RULES AND REGULATIONS

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1. MITM Euromed 2011 exhibitors must be suppliers of tourism and travel related services and organizations related, directly or indirectly, to incentive travel, conventions, congresses and events or public tourism organizations from **European and Mediterranean** countries.
2. The contracting of at least one single, shared or multiple stand is a prerequisite for participating as exhibitor in MITM Euromed.
3. Each single, shared or multiple stands are provided with appointment agendas. The maximum number of these is detailed in the registration form.
4. Registrations are final when this form is received by G.S.A.R. Marketing, signed by the exhibitor and, as such, the exhibitor is committed to pay for the contracted stand.
5. Participants must be bona-fide employees of the contracting company or organization. The use of a stand is limited to the companies or organizations that appear in the registration form.
6. The maximum number of delegates per single stand are three. For shared stands, one per sharing company. For multiple stands, four. For additional to multiple stands, two.
7. Only the contracting company name sign will be shown at the stand –single or multiple-. The two company names will be placed on the shared stand. For multiple stands, the names of the participating companies –up to four- will be placed either on the back wall of the stand or on top of the tables.
8. One company profile will appear in the Directory per single stand, two per shared stand and up to four profiles –if delegates represent different companies- for multiple stands.
9. A deposit of EUR 1.000 is required to be paid by credit card with the registration form. The deposit can be partially refundable under the cancellation conditions specified at point #15 below. Total payment must be done within 30 days from registration. If registration is done within the 45 days before MITM commencement, payment must be sent in full within 3 days maximum by bank transfer.
10. Early-bird discounts on the stand price will be applied to those registrations paid within the following conditions: 20% discount for registrations paid up to October 31st, 2010. 15% between November 1st and 30th, 2010. 10% between December 1st, 2010 and January 15th, 2011. An invoice will be sent showing the total price of the selected stand and, if the total payment is made before the dates referred above, the equivalent amount to the applicable discount will be refunded.
11. Payment for multiple stands will be invoiced and paid by the contracting organization or company, being the responsibility of this the collection of payments from the stands' sharing companies.
12. Exhibitor stands will be assigned by national or geographic regions if possible.
13. Exhibitors may decorate aisles to identify countries, regions or corporate groupings at exhibitor's cost.
14. Displays and decorations must not surpass the stand's contracted measurements and must be approved by GSAR Marketing.
15. Cancellations must be made in writing and received *by mail, email or fax*, under the following conditions: Cancellations received up to October 31st, 2010 will be refundable, less € 400,00 of handling fee. Cancellations sent between November 1st and December 1st, 2010 will receive 50% from the total refund. **NO REFUNDS FOR CANCELLATIONS MADE AFTER DEC. 1ST, 2010.**
16. Exhibitor kits, containing name badge, appointments agenda and delegates directory, will be given to the company's first registering delegate, and only upon full payment of all fees.
17. Charges and fees assessed by the exhibitors bank for payments to G.S.A.R. Marketing must be paid in cash at registration time at the venue.
18. MITM identification badge is required for entry into the travel market.
19. Delegates must wear their badge during all official MITM functions. Replacements for lost badges are available for EUR 100,00.
20. Badges may not be shared. Shared badges will be confiscated.
21. The time limit for the request of identification badges is March 25th, 2011. After that date, any name change will incur a charge of EUR 35,00. Registrations after this date will not have early appointments agenda.
22. In order to be present in the Exhibitors Directory, complete registration forms must be received before March 25th, 2011.
23. Registrations received after March 25th, 2011 will not be provided with a pre-scheduled appointments agenda.
24. Exhibitor's advertisement must be received in the proper format by March 25th, 2011. There will not be refunds if material is received after the deadline.
25. Private functions will not be permitted during MITM events. Non compliance will result in ejection from this and future MITMs.
26. Dismantling of stands will not be permitted before 12:00 noon on April 29th, 2011.
27. The distribution of commercial material is only permitted within the stands. Material found in other areas will be confiscated.
28. Publicity selling is completely forbidden and commercial activities outside the module are completely forbidden.
29. The supplier agrees not to hold G.S.A.R. Marketing responsible for loss, damages or charges resulted from the use of contracted space.
30. In the event of any circumstance which may create an extraordinary risk of injury or damage, or due to strikes, acts of war, political or social uprising, extreme weather conditions or natural disasters or similar, G.S.A.R. Marketing, S.L shall have the right and sole discretion, to determine the course of action to be followed with respect to MITM. In the event that G.S.A.R. Marketing, S.L cancels, postpones or limits MITM for reasons of safety, or by the other conditions explained above or similar, neither G.S.A.R. Marketing, S.L nor any of its officers, directors, or employees shall be held liable or responsible in connection with such cancellations or limitations, and their failure to perform any further obligations regarding MITM shall not constitute a breach of any contract on the part of G.S.A.R. Marketing, S.L.
31. Insurance such as personal, theft, medical, injures, liability, etc is not included and it is the responsibility of the registered delegate.
32. G.S.A.R. Marketing is not liable for any financial responsibilities incurred by individual delegates, or exhibiting companies.
33. Points not covered by this document are subject to G.S.A.R. Marketing, S.L. approval. It is understood that incompliance by exhibitor of any official rule can be sanctioned by ejection from the present and/or future MITM editions.

Signing this registration form means to fully agree with above Official Rules and Regulations as well as agreeing to pay in full the services contracted in previous page at the shown times and cancellations penalties will apply as mentioned above even if the exhibitor does not attend as such the MITM event for which he/she registered.

Authorized Signature: Name: Date:

According to the current legislation (Constitutional Act 15/1999 (Data Protection) and the 34/2002 Act (Information Society and e-Commerce Services), we hereby inform you that your details, including your email and mobile telephone number, will be included in the automated files owned by GSAR Marketing (Ferraz, 80, 28008 Madrid), for the purposes of commercial communications. To exercise your rights of access, modification, cancellation and opposition, please, contact GSAR Marketing. Promotion only valid for adults aged 18 and above.

MARKET PROFILE

Choose the categories that best describe your company or organization and its activities.

This information will appear in the MITM Directory for distribution to buyers, so they can choose appointments.

V3.10.11.16

A. WE ARE A:

- | | | |
|---|--|--|
| 01 <input type="checkbox"/> Airline | 09 <input type="checkbox"/> Tourism Office | 17 <input type="checkbox"/> Incoming Agency |
| 02 <input type="checkbox"/> Car Rental | 10 <input type="checkbox"/> Convention Visitors Bureau | 18 <input type="checkbox"/> Shows |
| 03 <input type="checkbox"/> Bus Charter | 11 <input type="checkbox"/> Audiovisual Company | 19 <input type="checkbox"/> Restaurants |
| 04 <input type="checkbox"/> City Hotel | 12 <input type="checkbox"/> Theme Park | 20 <input type="checkbox"/> Conventions Center |
| 05 <input type="checkbox"/> Beach Hotel | 13 <input type="checkbox"/> Sea Transport | 21 <input type="checkbox"/> Exhibition Center |
| 06 <input type="checkbox"/> Hotel Chain | 14 <input type="checkbox"/> Entertainment Company | 22 <input type="checkbox"/> Casino |
| 07 <input type="checkbox"/> Airport Hotel | 15 <input type="checkbox"/> Cruise Line | 23 <input type="checkbox"/> Other (specify): _____ |
| 08 <input type="checkbox"/> Apartments/Villas | 16 <input type="checkbox"/> Railroad | _____ |

B. WE ARE LOCATED IN:

- 01 EUROPE. Countries: _____
- 02 NORTH AFRICA. Countries: _____
- 03 REST OF AFRICA. Countries: _____
- 04 MIDDLE EAST. Countries: _____
- 05 NORTH AMERICA. Countries: _____
- 06 CENTRAL AMERICA. Countries: _____
- 07 SOUTH AMERICA. Countries: _____
- 08 CARIBBEAN. Countries: _____
- 08 ASIA. Countries: _____
- 07 PACIFIC. Countries: _____

C. WE'D LIKE TO OBTAIN:

- | | |
|---|---|
| 01 <input type="checkbox"/> Incentive Travel Groups (Large) | 07 <input type="checkbox"/> Board Meetings |
| 02 <input type="checkbox"/> Incentive Travel Groups (Small) | 08 <input type="checkbox"/> Seminars |
| 03 <input type="checkbox"/> Incentive Travel (Couples) | 09 <input type="checkbox"/> Exhibitions (_____ m2) |
| 04 <input type="checkbox"/> Conventions (Up to _____ persons) | 10 <input type="checkbox"/> Product Presentations |
| 05 <input type="checkbox"/> Meetings (Up to _____ persons) | 11 <input type="checkbox"/> Other: _____ |
| 06 <input type="checkbox"/> Congresses (Up to _____ persons) | _____ |

D. WE OFFER THE FOLLOWING SERVICES:

- | | | |
|--|---|---|
| 01 <input type="checkbox"/> Hotel (Stars: _____) | 07 <input type="checkbox"/> Translations | 14 <input type="checkbox"/> Multilingual Guides |
| 02 <input type="checkbox"/> Transport | 08 <input type="checkbox"/> Currency Exchange | 15 <input type="checkbox"/> Car Rental |
| 03 <input type="checkbox"/> Facilities for
Conventions/Meetings | 09 <input type="checkbox"/> Tours / Transfers | 16 <input type="checkbox"/> Apartments / Villas |
| 04 <input type="checkbox"/> Insurance | 10 <input type="checkbox"/> Own Bus / Car | 17 <input type="checkbox"/> Audiovisual Aids |
| 05 <input type="checkbox"/> Meals | 11 <input type="checkbox"/> Inhouse Entertainment | 18 <input type="checkbox"/> Shows |
| 06 <input type="checkbox"/> Theme Parks | 12 <input type="checkbox"/> Theme Functions | 19 <input type="checkbox"/> Others (Specify): _____ |
| | 13 <input type="checkbox"/> Secretarial Services | _____ |

E. WE CAN PROVIDE YOU WITH THE FOLLOWING SUPPORT:

- | | | |
|--|--|--|
| 01 <input type="checkbox"/> Group Discounts | 05 <input type="checkbox"/> Teasers | 09 <input type="checkbox"/> CDs/DVDs |
| 02 <input type="checkbox"/> Tailored Packages | 06 <input type="checkbox"/> Pendrives | 10 <input type="checkbox"/> Multilingual Brochures |
| 03 <input type="checkbox"/> International Representation | 07 <input type="checkbox"/> Give aways | 11 <input type="checkbox"/> Posters |
| 04 <input type="checkbox"/> Shells | 08 <input type="checkbox"/> Post Cards | 12 <input type="checkbox"/> Others: _____ |

F. A SHORT DESCRIPTION OF MY COMPANY IN 25 WORDS
