

To optimally view our newsletter, we advise you to read the newsletter by [clicking here](#).  
To prevent BBT Online newsletters going into your junk mail folder,  
please add our email address to your address book: [info@bbtonline.eu](mailto:info@bbtonline.eu).

# BBT Online



for the best meetings, incentives  
& lifestyle ideas

Edition Nr 34 – January 2011



# TAKE 5

Appearing in your inbox every other week, **TAKE5** gives you an update on the latest **Meetings, Incentives** and **Business Travel** related news. It contains short and to the point information on **venues, people, happenings, lifestyle** and **general news** that cannot wait to be told! BBT Online guarantees you **15 new ideas** in just 3 minutes. Enjoy our 34th edition.

## Where did 2010 go?

Where did 2010 go? Do you share this feeling of time flying by even in an eventful year like 2010? My Team and I wish you all a **prosperous** and **healthy 2011**.

BBT Online starts its **10th year** in 2011, another reason to celebrate and look forward to a great year!

Karin de Graauw  
Editor-in-chief BBT Online

## Save the date: 21/02/2011

On **February 21st** at a location yet to be disclosed, BBT Online plans its **next workshop for Belgian Incentive Houses!**

After the roaring success of the first edition, we are sure that this next edition will be as successful. Watch out for your invitation.

**See you in February!!**

## Come & Meet the World



The **Union of National Tourist Offices in Belgium** has over **30 member destinations** from around the world and each year to assemble for a big media workshop. By popular demand they are adding – for the very first time – **a special lunchtime session for Meeting & Incentive Planners**.

At this Meet the World Workshop buyers get a unique chance to meet the local Belgian market representatives of over 30 different destinations face-to-face and learn more about their individual **MICE products**.

## Join us at MITM Euromed in Vigo



**MITM Euromed**, the Meetings and Incentives Trade Market takes place in **Vigo, Spain** from **27 to 29 April 2011** and, just as last year, **BBT Online** can take **10 Hosted Buyers** to Vigo to attend this event.

MITM is a 15 years old interactive **1,5 days travel trade market** directed to the incentive, meetings and events market, where travel and tourism organizations and companies meet by **individual and pre-requested appointments** with hosted buyers organizing or contracting incentive trips,

**Venue:** Conrad Hotel, Brussels

**Date:** Tuesday, 18 January 2011, 11.00 – 13.30 hrs  
(including a light walking & working lunch)

[Click here](#) to register!

meetings, conferences, international congresses and events.

There are also **post tours** available. **Interested?**  
Space is limited so react quickly to  
[info@bbtonline.eu](mailto:info@bbtonline.eu) or go for more details to  
[www.mitmeuromed.com](http://www.mitmeuromed.com).

### Something out of the ordinary: Ice driving in Lapland!

Set up every winter for the exclusive use of '**Laponie Ice Driving**', the tracks are situated on a 500 acres private estate. Sessions are for **groups** of maximum 12 persons. **Car freaks** will definitely get their kicks in this cold landscape.

Situated 80 km from the **Arctic Circle** in the Swedish Great North, the village of Arjeplog is 95 km from the major town of Arvidsjaur (airport). Surrounded by **hundreds of lakes**, all of them frozen in winter and covered with a layer of ice between 50 and 100 cm thick, Arjeplog is right on the edge of the main lake Hornavan (the longest and deepest lake in Sweden - 220 meters). **Nature, the landscapes** and the lights will take you into a very special world.

[www.laponieicedriving.com](http://www.laponieicedriving.com)



**What a great way to visit the UK!**